



## **2011-2012 PLAN THE WAY FOUNDATION SPONSORSHIP LEVELS**

### **PARTNER LEVEL: \$20,000**

Plan the Way Foundation is accepting Partner Level Sponsors for the 2011-2012 year. The Partner Sponsor will be recognized at all of our events and will receive significant promotional consideration throughout the year.

#### Recognition Includes:

- Promotional placement on the landing page for the Plan The Way website
- Premier placement of your company's website link on our homepage
- Branding and company recognition at all of our events
- Company logo on all student/parent materials published statewide
- Name and logo inclusion on all media alerts

#### On-Going Recognition

- Recognition in a minimum of 2 Plan the Way publications, which are sent to our member database of 12,000. Publications include:
  - Monthly E-mail alerts
  - Quarterly Newsletter
  - Annual Report

### **PLATINUM LEVEL: \$15,000**

Plan the Way Foundation is accepting Platinum Level Sponsors for the 2011-2012 year. The Platinum Sponsor will be recognized at three of our events and will receive significant promotional consideration throughout the year.

#### Recognition Includes:

- Promotional placement on the Plan The Way website
- Placement of your company's website link on our homepage
- Branding and company recognition at all of our events
- Company logo on all student/parent materials published statewide
- Name and logo inclusion on all media alerts

**GOLD LEVEL: \$10,000**

Plan the Way Foundation is accepting Gold Level Sponsors for the 2011-2012 year. The Gold Sponsor will be recognized at two of our events and will receive significant promotional consideration throughout the year.

Recognition Includes:

- Promotional placement on the Plan The Way website
- Placement of your company's website link on our homepage
- Branding and company recognition at all of our events
- Company logo on all student/parent materials published statewide

**SILVER LEVEL: \$5,000**

Plan the Way Foundation is accepting Silver Level Sponsors for the 2011-2012 year. The Silver Sponsor will be recognized at our largest event and will receive significant promotional consideration throughout the year.

Recognition Includes:

- Promotional placement on the Plan The Way website
- Placement of your company's website link on our homepage
- Branding and company recognition at all of our events

**BRONZE LEVEL: \$2,500**

Plan the Way Foundation is accepting Bronze Level Sponsors for the 2011-2012 year. The Bronze Sponsor will receive significant promotional consideration throughout the year.

Recognition Includes:

- Promotional placement on the Plan The Way website
- Branding and company recognition at all of our events

**EVENT LEVEL: Under \$2,500**

Plan the Way Foundation is accepting Event Level Sponsors for the 2011-2012 year. The Event Sponsor will receive significant promotional consideration throughout the year.

Recognition Includes:

- Promotional placement on the Plan The Way website
- Premier placement on event related materials for one of our annual events

Fundraising efforts will include large scale community based events. More specific branding opportunities and logo placement will be event dependent (ie: banner placement, booth location, complimentary entries/guest passes, etc).

**Payment Options:**

- Partner Level \$20,000     Platinum Level \$15,000     Gold Level \$10,000     Silver Level \$5,000     Bronze Level \$2,500     Event Level > \$2,500

**Company:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

- Online Payment    Go to [www.ptwfoundation.org](http://www.ptwfoundation.org) and click on the DONATION button
- Check Enclosed (Payable to: Plan The Way Foundation, Inc.)  
(Return to: Plan The Way Foundation, Inc., Sponsorship, 637 Ohio Pike, Suite G, Cincinnati, OH 45245)
- Credit Card  
Please charge my     Visa     Mastercard     American Express     Discover

Total: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Security Code (on back) \_\_\_\_\_

Signature: \_\_\_\_\_

Plan The Way Foundation, Inc. is a 501(c)3, non-profit organization. Your donation is tax deductible to the extent permissible by law. Plan The Way Foundation, Inc. is grateful for your generosity and commitment to the students of your community and Ohio.